

*You are
 Invited to
 Attend a
 Very
 Special
 Hawkeye
 Luau!*



Very Special? Why?! Read on...

Mark the date now in your Google Calendar—*do not miss this event*. Please join us! It's going to be a great night of good food, warm Iowa fellowship, a chance to win valuable prizes in our drawing after dinner, and best of all — raise funds to support our endowment fund which supports an annual scholarship for a student from the Memphis area to attend the University of Iowa.

This year's dinner will be held Saturday, April 5 at the Clubhouse of the Oaks at Schilling Farms in Collierville, TN. This is the same great spot we've enjoyed for several potlucks and scholarship dinners.

Cost of the dinner is a reasonable **\$25 per person**. Proceeds go to the Memphis IOWA Club Scholarship Fund. The drawing for prizes will include many donated by area businesses, including restaurant meals, goods, and services. We have **two Grand Prizes** valued between \$650 and \$950 including a 42" high definition flat screen television. The dinner and drawing (tickets have a suggested donation of 2 for \$5) are open to the public. *You need not be present to win.*

So...what's so special about this year? After over 26 years of service, including the past seventeen as President, the UIAA's Vince Nelson is retiring. Vince and his gracious wife Pam will be making their final official visit to the Memphis IOWA Club for this dinner.

So come and say hello, and while you're at it say Thanks to Vince who has been an avid supporter of the University and the Memphis IOWA Club. Scholarship recipients are selected by the Office of Admissions following University and Memphis IOWA Club guidelines, with preference going to an entering first-year student. The total award for the past several years has been **\$2,500**.

Join us! Send a check to: The Memphis IOWA Club attn: Shawn Beyer, 230 Aston Hall Drive, Eads, TN 38028 for \$25 per plate. Please do this by March 30!

The Memphis IOWA Club

Seventeenth Annual Scholarship Dinner and Drawing

At the Clubhouse of **The Oaks at Schilling Farms**
 1160 Oak Heights, Collierville, TN

Saturday Evening ... April 5, 2014

5:30	Social Gathering & Appetizers
6:30	Dinner
7:30	Program
8:00	Drawing

DIRECTIONS: Turn south off of Winchester onto Oak Club Lane. You will see a white picket fence on the left by the Clubhouse. There is guest parking on two sides of the Clubhouse or on the side drive. Please don't block

Appetizers: Grilled Salmon, Artichoke and Spinach Dip, Chips & Salsa; Pineapple & Cucumber Salsa and Chips, Hawaiian Barbecue Wings, and a delicious Vegetable Tray & Dip.

Main Course will be Kahlua Pig, Green Beans with Slivered Almonds, Scalloped Pineapple, and Sesame Cabbage Slaw.

Dessert? Yummy Hawaiian Seven-Layer Bars



“Corn Fed” UI Students help Plant Soulful Garden



For the second year in a row the University of Iowa sent a group of dedicate students to Memphis to do urban outreach. You might have seen their exploits noted in the Commercial Appeal on Monday, March 17; they’d just finished helping grounds coordinator Flander West prepare the Soulsville Knowledge Garden for its second season of providing much-needed fresh produce to its South Memphis neighborhood.

That same evening the Memphis IOWA Club hosted this fine group of students with their advisor Kyle Walters for dinner at Ty’s Smokehouse Bar-b-Que. This was the University of Iowa “Alternative Spring Break” and we were fortunate that this fine group of students chose Memphis for their service.

This outstanding group of students was involved in

Community Service work, even putting in some time at Memphis Hope House, once an outreach focus for the Memphis IOWA Club. They also visited venues like the Civil Rights Museum, Slave haven, and even took a drive by Graceland!

Interacting with these bright young minds reminds us of the excellent talent of the students who attend the University of Iowa. There were over 90 applicants for the 16 spots, so this is already a popular activity for students during Spring Break Week. This is an example of the dues you pay each year going to good use! We hope this group finds its way back to Memphis every year.



2014 Hawkeye Football Trip

Mark you calendars for our annual Trip to Iowa City to see our Hawks on October 4, 2014 (Homecoming weekend) vs. Indiana. You won’t want to miss a trip to Historic Kinnick Stadium and the wonderful tailgating fare that will be cooked up by the club. Ticket prices will more than likely be in last season’s \$65 range, and a limited number of rooms at the Heartland Inn will be available. The University of Iowa Alumni Association is once again generously making tickets available to our club. You will need to have your membership current with them and you will be eligible to purchase tickets. They do a tremendous job of helping our club with all our various programs and events. (You can access the membership renewal at <http://www.iowalum.com/membership/>). If you have questions or want to reserve your spot, email Shawn Beyer (sbeyer@vermeermidsouth.com), or call him (619-4336) or Daryl Helle (674-2358). Watch your email for the exact ticket prices and upcoming deadline. It will be here before we know it so reserve today!

ON IOWA and GO HAWKS!



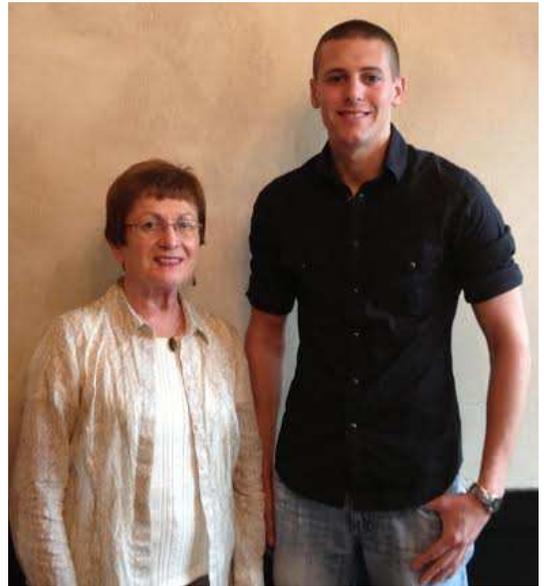
Kyle Kuehl is First Recipient of the William B. Smith Business Scholarship

In the Spring of 2012 the William B. Smith Business Scholarship was established as an endowed fund to be awarded to deserving students. The winning student must be majoring in Entrepreneurial Management in The Tippie College of Business at the University of Iowa. The scholarship was created in memory of Will Smith, one of the founders of the Memphis IOWA Club. The selection of the recipients is to be by the Tippie College of Business Scholarship Selection Committee.

The Memphis IOWA Club graciously offered to make contributions to this scholarship. Our first recipient for the William B. Smith Business Scholarship was announced in June 2013 for the 2013-2014 academic year. Kyle Kuehl from Bettendorf was awarded this scholarship and graduated in December of 2013. Kyle, who had served a year in Afghanistan after completing high school, went on to the University of Iowa to become a student working towards his bachelor's degree in Entrepreneurial Management which he completed at the age of 22.

Will's wife, Marlys, and his sister and husband, Marilyn and Leroy Powell had the privilege of meeting Kyle during Homecoming week-end last fall. Ellen Caskey from the UI Foundation made arrangements for them to meet Kyle for lunch in downtown Iowa City where they had a very nice visit and where Kyle discussed some of his ideas for starting his own business in the near future. After graduation in December he was going to work as a Solutions Account Associate at HON which is a large office furniture manufacturer located in Muscatine.

Marlys, Marilyn and Leroy were also given a tour of the building where students in the Entrepreneurial Management program have their offices and where they set up their potential and actual businesses. They were met at the Tippie College of Business by Michael Morgan (former Hawkeye basketball player) who is Associate Director of Development at the Tippie College of Business. They were also treated to a tour of the newly opened "THINK" facility where students can go to work on ideas and meet with people from various areas of the professional world.



Marlys Smith with Kyle Kuehl of Bettendorf, first recipient of the William B. Smith Business Scholarship

Ar'Tesia McCoy again named Memphis IOWA Club Scholarship Winner!

The Memphis-Iowa Club has a repeating scholarship winner, Ar'Tesia McCoy. Ar'Tesia is a nursing major focusing on neonatal care. She loves working with children, especially infants. Ar'Tesia was one of fourteen UI students that received IOWA Club Scholarships from Iowa alumni clubs across the country. Eleven different clubs partnered with the UI Alumni Association to give more than \$21,500 in scholarships to Iowa students who live in their communities.



Memphis Iowa Club

c/o Cook & Love Shoes
3740 Business Drive Ste. 103
Memphis, Tennessee 38125

MIC Board of Directors

Daryl Helle, Vice President	2014
Shawn Beyer, Treasurer	2016
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Dave Mekeel, Director	2014
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Marlys Smith, Director	2015
Bob Hoberg, Director	2016

WE'RE ON THE WEB

WWW.IOWALUM.COM/MEMPHIS

If you have not yet paid your 2013-2014 membership dues to the Memphis IOWA Club, please do so at your earliest opportunity. They remain the same as they were in 1984! **\$10 for single or \$15 family.** Please mail your check to: Memphis IOWA Club c/o Shawn Beyer; 230 Aston Hall Drive; Eads, TN 38038.

Hawkeye Open Golf Tournament to be May 4

The annual Hawkeye Open Golf Tourney will be held at Forest Hill Golf Course in Drummond, TN on Sunday May 4, 2014. As always, we extend this invitation to all IOWA Club members, friends and family. We will also invite the other Big Ten clubs in the Memphis area. The tournament will be a four man (or woman) best shot. Cost for each golfer will be \$60 this year, which includes the round of golf with a cart, lunch and a chance at many door prizes and a chance to be one of the 5 top teams for the day. We will once again sell Mulligans this year which can be used on any shot on the course.



After the round of golf, everyone will be able to enjoy BBQ pork sandwiches, coleslaw, and beans prepared by Tim Theisen. After the meal, drawing for door prizes will be held, along with the announcement of the 5 top teams and closest to the pin winners and longest drive winners.

In order to reserve your team or spot (individual golfers are welcomed) please send a check to Shawn Beyer at 230 Aston Hall Drive, Eads, TN 38028; or Daryl Helle at 1400 Marhill Cove, Cordova, TN 38016, **by April 20, 2014. Please include the names of your team members.** Also, please send an email to Daryl Helle (@ daryl.helle@yellglobal.com) to let him know so he can plan ahead. Look forward to seeing you all out on the links!!