

***For Iowa. Forever More. Impact Stories***  
**Isabella De Soriano, College of Public Health**

Isabella De Soriano is making a difference in the world around her. As a master's student in the University of Iowa College of Public Health, De Soriano is working to reduce obesity in local communities by promoting healthy eating.

“We’re looking at how store layouts, pricing, promotional materials, and infrastructure influence customer decisions to purchase fresh fruits and vegetables,” says De Soriano, who completed her undergraduate degree at Iowa in medical anthropology and is currently studying community and behavioral health.

In 2016, De Soriano—who is from London, England, and will graduate in May—was the inaugural recipient of the Craig Zwerling and Nancy Sprince Award for Social Justice. This scholarship, which was created by two longtime UI faculty members during the *For Iowa. Forever More.* campaign, supports a Department of Community and Behavioral Health graduate student who is pursuing an interest in addressing health disparities and alleviating social injustice. De Soriano, who is working to build stronger communities through her research and her work with the UI Women’s Resource and Action Center, hopes to one day establish an organization that addresses public health issues in prisons.

“The generous scholarship from Nancy and Craig not only was welcome recognition for my achievements, but it provided invaluable financial support,” says De Soriano. “Their encouragement has been further inspiration for my continued pursuit for social justice.”