

**FOR IOWA. FOREVER MORE:
THE CAMPAIGN FOR THE UNIVERSITY OF IOWA**

**FACT SHEET
February 6, 2017**

Goal:	\$1.7 billion
Duration:	July 1, 2008 - December 31, 2016
Total Raised:	\$1,975,592,048
Percent to Goal:	116%
Number of Donors:	272,543
Donors from Iowa:	156,012
Donors Outside of Iowa:	116,531
Alumni Donors:	85,348
UI Faculty/Staff Donors:	11,314
Number of Donor Countries:	76
Number of Donor States:	50
Number of Donor Counties in Iowa:	99

Dollars Raised, Campaign Priority:

Student Support:	\$312 million
Faculty Support:	\$198 million
Program/Research Support:	\$553 million
Facilities:	\$209 million
Core Support:	\$382 million
UI Gifts and Grants:	\$321 million

Dollars Raised, College/Program:

Henry B. Tippie College of Business:	\$127 million
College of Dentistry:	\$29 million
College of Education:	\$55 million

College of Engineering:	\$68 million
Graduate College:	\$13 million
College of Law:	\$53 million
College of Liberal Arts & Sciences:	\$150 million
College of Nursing:	\$32 million
College of Pharmacy:	\$26 million
College of Public Health:	\$40 million
Hancher (programming):	\$22 million
UI Museum of Art (programming):	\$14 million
UI Libraries:	\$18 million
Arts Campus:	\$18 million
Dept. of Intercollegiate Athletics:	\$273 million
UI Health Care:	\$834 million
Student Financial Aid:	\$52 million
UI Alumni Association:	\$11 million

CAMPAIGN PRIORITIES

The leadership of the University of Iowa and the University of Iowa Foundation, along with UI faculty, identified the following campaign priorities. These priorities helped to direct resources toward areas in which the UI excels and is poised for even greater achievement.

Educating our students—the leaders of tomorrow—to thrive in a complex, global society:

- Endowed scholarships
- Study-abroad experiences
- Leadership training
- Service-learning opportunities
- Hands-on research experiences
- Student entrepreneurship initiatives
- Diversity enrichment programs
- U.S. and international internships
- Endowed faculty chairs and professorships
- Faculty development opportunities

Ensuring a healthier and more sustainable world through discoveries in medicine, allied health fields, and environmental science:

- Advanced biomedical research into the causes of, and treatments and cures for, disease
- Environmental health and sustainability initiatives
- Children’s medicine
- Endowed faculty chairs and professorships
- Scholarships for students in medicine, dentistry, nursing, pharmacy, and public health
- Science initiatives that will turn discoveries into solutions—in medicine, biotechnology, and beyond
- Public health outreach programs

Enriching commerce, culture, and communities for Iowans through creative entrepreneurship in business, the arts and humanities, social sciences, and civic literacy and engagement:

- Programs for Hancher, the School of Music, and the School of Art and Art History
- Iowa Writers’ Workshop endowment
- UI Libraries innovations in technology and information-sharing
- Digital Public Humanities, which uses technology to connect Iowa communities with UI faculty and students in fields such as history, literature, and languages
- Enhanced resources for student-focused programming and centers in the Henry B. Tippie College of Business
- Programming for the John Pappajohn Entrepreneurial Center (JPEC)
- Increased support for the Henry B. Tippie College’s Excellence Fund
- Diversity initiatives
- Enhanced facilities for Hawkeye athletics

FACILITIES

Construction and renovation of the following campus facilities was made possible, in part, by the campaign:

- P. Sue Beckwith, M.D., Boathouse
- Carver-Hawkeye Arena
- College of Engineering Annex
- College of Pharmacy Building
- College of Public Health Building
- Dental Science Building
- Hancher Auditorium
- Stew and LeNore Hansen Football Performance Center
- James M. Hoak Family Golf Complex
- John and Mary Pappajohn Biomedical Discovery Building
- University of Iowa Stead Family Children’s Hospital
- Visual Arts Building
- Voxman Music Building

CAMPAIGN NAME

The name *For Iowa. Forever More: The Campaign for the University of Iowa* is taken from the university anthem, *On Iowa*, sung at Kinnick Stadium each fall:

*On, Iowa, proudly at the fore,
On, Iowa, on forever more . . .*

CAMPAIGN CABINET

Campaign Co-chairs

P. Sue Beckwith* (1980 B.S., 1984 M.D., 2015 M.B.A.)
Des Moines, Iowa

Janice Ellig* (1968 B.B.A.)
New York, New York

Tom Hanson* (1960 B.S.M.E.)
Hinsdale, Illinois

Gary Seamans* (1971 B.S.E.E.)
Galena, Illinois

Honorary Campaign Co-chairs

John Pappajohn* (1952 B.S.C.)
Mary Pappajohn
Des Moines, Iowa

Jerre Stead (1965 B.B.A.)
Mary Joy Stead*
Scottsdale, Arizona

Henry Tippie* (1949 B.S.C.)
Patricia Tippie
Austin, Texas

* *Member, UI Foundation Board of Directors*