



Dear Friend:

I'm teaming up with Head Coach Kirk Ferentz and the Iowa football team on June 11, 2022 for the 10th and final Ladies Football Academy, which will raise money for University of Iowa Stead Family Children's Hospital.

With every pediatric subspecialty under one roof, UI Stead Family Children's Hospital provides the highest level of care to over 83,000 kids annually. That is more people than it takes to fill Kinnick Stadium.

To date, Ladies Football Academy has donated over \$2.4 million to UI Stead Family Children's Hospital. This last \$1 million is creating, in perpetuity, a much-needed, additional full-time child life specialist position. These are the highly trained individuals who take care of the social and emotional needs of hospitalized children, as well as provide support and respite to their families.

In addition to organizing "play" activities essential to childhood, child life specialists provide distraction techniques that help kids through scary and painful medical procedures. These activities reduce, and often eliminate, the need to pump them full of drugs. When you see the wave on TV, the kids you see inside the hospital are enjoying game-day activities organized by child life specialists.

Child life specialists are vital to top-notch care, which is one reason why I'm helping UI Stead Family Children's Hospital raise money through the Ladies Football Academy. My personal goal is to raise \$\_\_\_\_\_.

Here's how you can get involved:

1. You can donate online through my personal fundraising page set up just for this event: [copy and paste the website address you received when you registered].
2. You can also send me a check in the enclosed, self-addressed, stamped envelope. Please make your check payable to Ladies Football Academy and write my name on the memo line. Mail before May 13, 2022!

Your entire donation goes to UI Stead Family Children's Hospital and is tax deductible. You will receive an acknowledgement and tax receipt from the University of Iowa Center for Advancement.

Thank you for taking the time to read this letter and for any support you can give.

Go, Hawks!

Sincerely,